

**“Inclusion and accessibility, communication and innovation,
involvement and sustainable development at Pompeii”****Wednesday, 9 November 2022**

09.30 – Auditorium, institutional greetings.

- **Gabriel Zuchtriegel**, Director General of the Archaeological Park of Pompeii;
- **Francesco Sirano**, Director General of the Archaeological Park of Herculaneum;
- **Maurizio Di Stefano**, President of the Club UNESCO Pompeii;
- **Carminè Lo Sapiò**, Mayor of the Municipality of Pompeii;
- **Anna Amendola**, Mayor of the Municipality of Lettere.

10.30 – Coffee Break

11.00 – Tour in the archaeological area of Pompeii, especially at the places dedicated to the hospitality, the services and the cultural accessibility.

13.30 – Light Lunch

14.30 – Departure for The Reggia of Quisisana, Castellammare di Stabia.

Thursday, 10 November 2022

09.30 – Auditorium, workshop.

- **09.30 - Rosanna Romano**, Director General for the Cultural Policy and the Tourism of the Campania Region – “A network of tourist and cultural routes across the Campania regional territory”
- **10.00 - Davide Russo**, Administrative Secretary, Archaeological Park of Pompeii – “Organizational pattern and Economic-Financial Management”;
- **10.20 - Arianna Spinosa**, Architect Officer and Manager of the accessibility, hospitality and relations with the public Dept., Archaeological Park of Pompeii – “Accessibility and fruition of the Archaeological Park of Pompeii”;
- **10.40 - Maria Rispoli**, Archaeologist Officer and Manager of the UNESCO Dept. “Archeological areas of Pompeii, Herculaneum and Torre Annunziata (829)” – “Relationships with the Cultural sites of the area of the Archaeological Park of Pompeii”;
- **11.00 - Vincenzo Calvanese**, Engineer Officer and Manager of the Technical Dept., Archaeological Park of Pompeii – “Hospitality and Management of visitors in the sites of the Pompeii – Archaeological Park, Oplontis and the ancient villas of Stabiae”;

11.20 – Coffee break

- **11.40 - Marella Brunetto**, Promotion and Communication Officer, Archaeological Park of Pompeii – “The role of the communication in the Management of Pompeii and of the other archaeological vesuvian sites”;
- **12.00 – Alberto Bruni**, IT Officer and Manager of Safety & Security Dept., Archaeological Park of Pompeii – “Technology and Innovation”;
- **12.20 – Paolo Mighetto**, Architect Officer and Manager of the green areas, Archaeological Park of Pompeii – “Sustainable Pompeii. Proposals for sustainable management of the cultural territory from environmental maintenance to the enhancement of biodiversity”

Moderators

Director General Gabriel Zuchtriegel/ Dr. Silvia Bertesago

12:40 – Light lunch

14:00 – Dedicated tours.

